



GSF CONNECTION

NAVIGATING THE K12 SUPPLY CHAIN

PRODUCE UPDATE

Week of January 24th

Market Alert -- Bell Peppers: Although extra fruit has hit the market after recent unrest in Mexico. Cooler weather is keeping production numbers down. Supplies are anticipated to be somewhat limited over the next few weeks. Look for volatile markets to continue.

Broccoli: Supplies continue to improve on broccoli. With no rain in immediate forecast growing conditions would be more favorable. Current supplies are coming from Santa Maria, California and Yuma, Arizona.

***Market Alert -- Carrots:** The market continues to firm up on carrots. The west coast continues to struggle with sizing and harvesting issues brought on by recent rains. Rainbow carrots supplies are the hardest hit. If weather continues favorably the carrots should rebound.

Cauliflower: Supplies are better this week. The market is steady this week but is expected to creep up over the next few weeks. Product is currently being harvested in Santa Maria, CA and Yuma, Arizona.

***Extreme Alert -- Celery:** Supplies continue to be limited this week. Quality is reported as only fair at this time. Supplies are currently coming from Oxnard, California and Yuma, Arizona. Market is expected to remain high due to some disease in Oxnard that is impacting yields.

Spring Mix/Spinach: The improved growing conditions has production on the upswing. Availability has improved going into the week. Quality is reported as good.

Squash: Western zucchini and yellow squash supplies are lighter as the crop begins to transition into Central Mexico. Growers are expecting increased volumes in the weeks to come.

Tomatoes: Round tomato market seems to have hit a plateau. Mexico is just getting started with their winter tomato program. As the program gets underway, we should see increased volumes driving markets downward. Roma, Grape, and Cherry tomatoes are currently more readily available. We anticipate the market moving towards more normalized levels.

Grapes: As we reported last week grape supplies are light and demand is strong from shipping delays from Peru. Supplies will hopefully increase over the next few weeks. Chilean grapes are still expected to arrive early February.

Oranges: With a break in the weather crews have been aggressively harvesting delicious navel oranges. The break came at a great time as we build up for peak season in February and March. Quality is reported as excellent with high sugar levels.

Extreme Alert -- Strawberries: Prior California rains have taken their toll. Demand far exceeds good quality product. We will start to see improved conditions, going forward if California dries out.